

Nathan Wittenberg

Graphic Designer

natewittnb@gmail.com / (586) 356-9911 / linkedin/in/nwittenberg / natewittnb.wixstudio/portfolio

Professional Summary

Graphic designer with over 6 years of experience creating strategic, accessible, and profitable digital and print assets. Proven record of improving marketing performance, increasing total users by 115% by raising website visibility by more than 40% through refinements to layout, web accessibility, and keyword targeting. Aiming to apply skills in design to help a dynamic company drive innovation and achieve its growth objectives.

Experience

Marketing Designer / LPD Music International June 2025 – Present / Bloomfield Hills, MI

- Led dealer catalog design overhaul, reducing page count by more than 30% by applying typography, grid, and layout principles while preserving brand identity and accessibility.
- Raised total users by 115% and organic visibility by more than 40% by refining SEO via Semrush keyword targeting and conversion analysis.
- Increased email click through rate by more than 65% by designing campaigns in Adobe Creative Suite and sending emails through Mailchimp.

Graphic Designer / Marvelous Promotions March 2024 – June 2025 / Warren, MI

- Designed a series of promotional kits sent to more than 100 clients by applying packaging design and grid principles for lead outreach.
- Helped raise over \$100,000 at a benefit by building a Wix Studio website that established an online presence for a support group.
- Maintained consistent brand identity across work for more than 300 clients by developing mockups and prototypes in Adobe Creative Suite.

Graphic Designer / MJR Corporate August 2023 – March 2025 / Bloomfield Hills, MI

- Produced 50 digital and print assets per month to advertise products and theaters, meeting strict deadlines through organized workflow.
- Reduced turnaround time by roughly 25% by creating reusable templates in Adobe Creative Suite using grid and layout principles.
- Maintained consistent branding across marketing materials for about 20 film releases per month by collaborating with the team on campaign development and creating campaign assets.

Key Skills

Design: Typography / User Interface / User Experience / Video Editing / Motion Graphics / Package Design / Grid and Layout / Brand Identity
Strategy: Campaign Development / User Research / Conversion Analysis / Wireframing / Prototyping / Accessibility / Project Management
Tools: Adobe Creative Suite / Semrush / Figma / Wordpress / Wix Studio / Squarespace / Mailchimp / Google Analytics / CSS / HTML

Education

Wayne State University	Detroit, MI
Bachelor of Fine Arts Graphic Design	2020 - 2024
Hubspot	Bloomfield Hills, MI
Growth-Driven Design Certificate	2024
Hubspot	Bloomfield Hills, MI
Inbound Marketing Certificate	2024